Overcoming legacy integration challenges in a digital world

Webinar - 18th November 2021

Panellists

Jenti Vandertuig

Director or Procurement
San Francisco 49ers

Nicholas Martin

Co-founder & CTO
Market Dojo

Canda Rozier

Procurement Evangelist

Moderator

Jon Hansen

Editor and Lead Writer
Procurement Insights

Host – CPO ARENA

CHERYL HAYES   HERVÉ LEGENVRE   MICHAEL CADIEUX   JOSEPH YACURA   CANDA ROZIER

CPO
Arena

JON HANSEN

Today's Agenda

- Why do organizations need to modernize?

- What is the best way to adopt agile processes and SaaS tools?

- What type of solutions are easier for large companies to adopt?

- How do you develop an executable strategy for integration and transformation?

Legacy Dependence

> "Governments, banks, airlines - nearly every major industry is dealing with old IT, hardware and legacy code that makes moving fast impossible, resolving issues difficult and troubleshooting applications expensive.

Software companies still need to address legacy systems,
Forbes Magazine (October 2020)

Legacy Dependence

> "One way or another, it's inevitable that traditional organizations will need to modernize. They will have to adopt agile processes and SaaS tools to keep up.

Software companies still need to address legacy systems, Forbes Magazine (October 2020)

Three Key Questions

- Why do organizations need to modernize?

- What is the best way to adopt agile processes and SaaS tools?

- What type of solutions are easier for large companies to adopt?

Three Key Questions

- Why do organizations need to modernize?

- What is the best way to adopt agile processes and SaaS tools?

- What type of solutions are easier for large companies to adopt?

Three Key Questions

- Why do organizations need to modernize?

- What is the best way to adopt agile processes and SaaS tools?

- What type of solutions are easier for large companies to adopt?

The Future

> "Tools in the enterprise space need to build solutions that are easy for larger more traditional companies to adopt - and suitable for their needs, pains and current way of working."

Software companies still need to address legacy systems,
Forbes Magazine (October 2020)

The Future

> "Let's offer these companies a bridge to the modern world, instead of expecting them to take a giant leap. Let's offer them the right tools to modernize, adapt and shift into new cloud paradigms in a streamlined process."

<div style="text-align: right">

Software companies still need to address legacy systems, Forbes Magazine (October 2020)

</div>

An Executable Strategy

- How do you build a bridge versus taking a giant leap to digital transformation

- What are the attributes of the right tools to digital transformation?

- How do you streamline the digital transformation process?

An Executable Strategy

- How do you build a bridge versus taking a giant leap to digital transformation

- What are the attributes of the right tools to digital transformation?

- How do you streamline the digital transformation process?

An Executable Strategy

- How do you build a bridge versus taking a giant leap to digital transformation

- What are the attributes of the right tools to digital transformation?

- How do you streamline the digital transformation process?

Success Stories

Thanks for watching

+44 (0) 117 230 9200

info@marketdojo.com